



# Your Funds Partner in Luxembourg



### How does an asset manager differentiate when there is:

- Significant market volatility
- Increasing volume and complexity of regulation
- Global economic uncertainty
- New and enhanced risk
- Greater strain on business operations
- Changing investor buying behaviour



### Investors seek maximised returns with limited risk, because of:

- Increased pressure on state provision and enhanced need for personal provision
- Lower asset values
- Economic hardship
- Declining confidence and appetite



### To succeed asset managers need to:

- Demonstrate a laser like focus on generating Alpha
- Reimagine their brand for a new generation of investors
- Create a compelling differentiated brand
- Increase transparency
- Focus on cashflow and liquidity management
- Focus on total fund costs
- Identify new revenue growth opportunities
- Optimise their operating models, people and processes
- Partner with the right experts to support your strategies



## Do what you do best

- Ensuring best investor outcome
- Portfolio management
- Assessing market volatility and risks
- Delivering to your strategy
- Protecting and enhancing your brand
- Differentiating your service

### Rely on a trusted partner

- A world-class partner for Manco and AIFM
- Access a team of local subject matter experts to support you at every step of you, and your clients' journey
- Share and utilise our wider Intellectual Property and market knowledge across Europe
- Benefit from our investment in technology, systems, data analytics and service delivery
- Protect your brand with a service that is delivered by an experienced, stable, well capitalised partner

**And we'll do what we do best**

**Regulatory and operational excellence**



## Proactively manage liquidity

### Asset managers are facing:

- Risks to cash and liquidity
- Uncertainty in global markets
- Increasing levels of investor outflows
- Challenges to active management from passive
- Reduction in fees

### Rely on a trusted partner

- As part of one of Europe's largest third-party ManCo/AIFM robust fund governance, liquidity and risk monitoring is core to what we do
- We utilise our technology and experts to analyse live fund data on liquidity, risk and performance
- Robust framework for analysing and understanding liquidity risk and changes in the liquidity profile of a fund
- Supplements and enhances asset manager's own processes
- Extensive reporting to you and regulatory bodies



## Manage complexity and change

### Asset managers are facing:

- Increasing complexity
- Increasing regulation
- Increasing demand for investor protection
- The need for transparency

### Rely on a trusted partner

- A partner who ensures strong governance and operational risk mitigation
- A relationship model that connects you directly to the experts
- Ahead of curve in addressing emerging regulatory issues and compliance with Luxembourg regulatory requirements through a best of breed governance framework
- Active and focused oversight of portfolio managers and administrators
- Established electronic links with leading administrators and capability to establish new administrators efficiently. Experts in governance and operational risk mitigation



## Create a more efficient operation

### A laser like focus on cost control

- Re-engineer your operating model
- Reduce the costs of launching and managing a fund

### Rely on a trusted partner

- Pan European distribution and registration support
- Our significant investment in systems enables you to benefit from best in class technology solutions at a competitive cost
- Leverage our scale as a gateway to wider commercially advantageous, third-party relationships

# About us



## Your local partner

Luxembourg Management Company established in 2018  
Authorised and regulated by the **Commission de Surveillance du Secteur Financier (CSSF)**



## People

Significant breadth of expertise from **your** industry  
**Tailored** service with our unique relationship model



## Robust and scalable technology

Culture of **continuous innovation**  
Key processes supported by market leading platforms, with independent verification at every step  
Risk (including liquidity risk monitoring) & Performance oversight: (StatPro Revolution)  
IBP Monitoring (StatPro SPC)



## Part of Link Group

Administering over **€131bn** of fund assets  
**€106bn** AUM for ManCo / AFM  
ManCo / AFM to over **65** investment managers and over **250** funds  
We offer **ManCo / AFM** services in Ireland, Luxembourg and UK  
**€280m invested** in technology over the past decade  
Market cap **€1.66bn**  
Group revenues **€878m**  
Operating EBIDTA **€209m**



## Contact

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All of the companies in the Asset Services division of the Link Group are wholly owned subsidiaries of Link Administration Holdings Limited, a company incorporated in Australia and listed on the Australian Securities Exchange. Company registered address Level 12, 680 George Street, Sydney, NSW, 2000, company registration number 120964098

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