

Your Funds Partner in Ireland





How does an asset manager differentiate when there is:

- Significant market volatility
- Increasing volume and complexity of regulation
- Global economic uncertainty
- New and enhanced risk
- Greater strain on business operations
- Changing investor buying behaviour



Investors seek maximised returns with limited risk, because of:

- Increased pressure on state provision and enhanced need for personal provision
- Lower asset values
- Economic hardship
- Declining confidence and appetite



To succeed asset managers need to:

- Demonstrate a laser like focus on generating Alpha
- Reimagine their brand for a new generation of investors
- Create a compelling differentiated brand
- Increase transparency
- Focus on cashflow and liquidity management
- Focus on total fund costs
- Identify new revenue growth opportunities
- Optimise their operating models, people and processes
- Partner with the right experts to support your strategies



Do what you do best

- Ensuring best investor outcome
- Portfolio management
- Assessing market volatility and risks
- Delivering to your strategy
- Protecting and enhancing your brand
- Differentiating your service

And we'll do what we do best

Rely on a trusted partner

- A world-class partner for Manco and administration services
- Access a team of local subject matter experts to support you at every step of you, and your clients' journey
- Share and utilise our wider Intellectual Property and market knowledge across Europe
- Benefit from our investment in technology, systems, data analytics and service delivery
- Protect your brand with a service that is delivered by an experienced, stable, well capitalised partner

Regulatory and operational excellence



Proactively manage liquidity

Asset managers are facing:

- Risks to cash and liquidity
- Uncertainty in global markets
- Increasing levels of investor outflows

Rely on a trusted partner

- As Ireland's **longest running** third party Management Company and part of one of the largest European ManCo/AFM robust fund governance, liquidity and risk monitoring is core to what we do
- We utilise our technology and experts to analyse live fund data on liquidity, risk and performance
- Robust framework for analysing and understanding liquidity risk and changes in the liquidity profile of a fund
- Supplements and enhances asset manager's own processes
- Extensive reporting to you and regulatory bodies



Manage complexity and change

Asset managers are facing:

- Increasing complexity
- Increasing regulation
- Increasing demand for investor protection
- The need for transparency

Rely on a trusted partner

- A partner who ensures strong governance and operational risk mitigation
- A relationship model that connects you directly to the experts
- Ahead of curve in addressing emerging regulatory issues and compliance with Irish regulatory requirements through a best of breed governance framework
- Minimising risk and operational process using seamless interfaces between our ManCo, administrative, and TA Platforms
- Established electronic links with leading administrators and capability to establish new administrators efficiently. Experts in governance and operational risk mitigation
- Open and transparent relationship with the Central Bank of Ireland



Create a more efficient operation

A laser like focus on cost control

- Re-engineer your operating model
- Reduce the costs of launching and managing a fund

Rely on a trusted partner

- Our significant investment in systems enables you to benefit from best in class technology solutions at a competitive cost
- Leverage our scale as a gateway to wider commercially advantageous, third-party relationships
- Ensure business continuity and operational resilience

About us



Your local partner

Ireland's **longest-running** third-party Management Company established in 2006

€12.5bn AUM

Authorised and regulated by the **Central Bank of Ireland**



People

Significant breadth of expertise from **your** industry

Tailored service with our unique relationship model



Robust and scalable technology

Seamless interface and between our ManCo, Fund Accounting and TA Platforms

Culture of **continuous innovation**

Key processes supported by market leading platforms, with independent verification at every step

Liquidity monitoring (Ice Vantage)

Transfer agency (Mantra)

Fund accounting (Invest One)

Reconciliations (Fund Recs)

IBP Monitoring (StatPro SPC)



Part of Link Group

Administering over **€131bn** of fund assets

€106bn AUM for ManCo / ACD

ManCo / ACD to over **65** investment managers and over **250** funds

We offer **ManCo / ACD** services in Ireland, Luxembourg and UK

€280m invested in technology over the past decade

Market cap **€1.66bn**

Group revenues **€878m**

Operating EBIDTA **€209m**



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Link Group is a trading name of companies which offer a range of services, principally shareholder, treasury services, banking and credit administration services, fund services and related services. Company Matters is a trading name of the company secretarial services of Link Group.

All of the companies in the Asset Services division of the Link Group are wholly owned subsidiaries of Link Administration Holdings Limited, a company incorporated in Australia and listed on the Australian Securities Exchange. Company registered address Level 12, 680 George Street, Sydney, NSW, 2000, company registration number 120964098

For more information on the Link Group, please visit www.linkgroup.com.